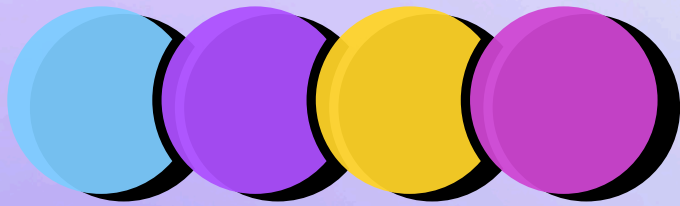


# DIGITAL MARKETING & BRANDING PORTFOLIO



Presented by:  
**Lindsey India**  
Digital Marketing Strategist

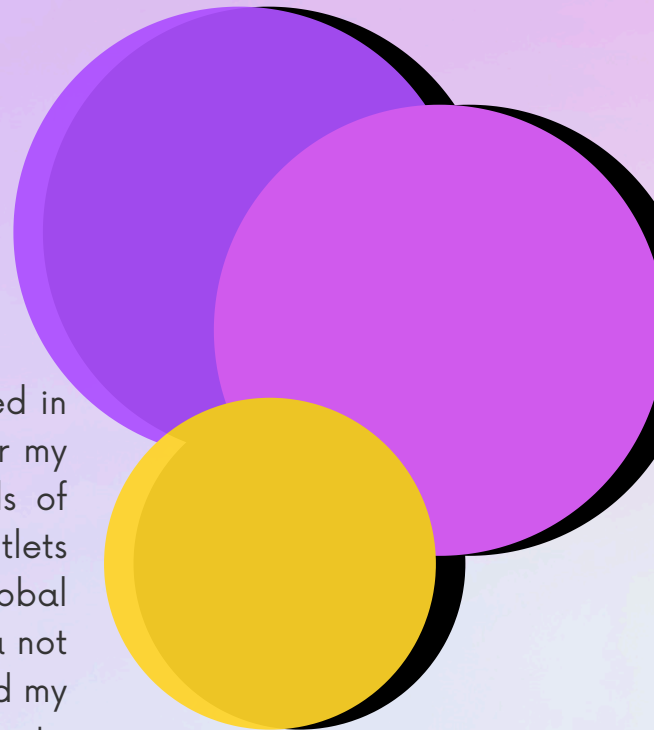


# ABOUT ME

My career as a content creator and copywriter started in 2011, where I developed my skills as a journalist. Over my decade in the media industry, I produced thousands of articles, interviews, and video pieces for major outlets including Billboard, XXL Magazine, Karen Civil, Global Grind, The Source and more brands. Working in media not only shaped my storytelling abilities, but also magnified my passion around social issues. In 2019, I shifted my focus to digital marketing, translating my storytelling expertise into strategy, branding, and audience growth.

During my years in the media industry, I faced significant mental health challenges that led me to begin a life-changing therapy journey. This personal transformation strengthened my passion for mental wellness, equity, and healing-centered work that I implement into my own strategies for brands through a trauma-informed approach. While I'm privileged to now have access to the care and tools I need, I've become deeply committed to helping others receive the same support and visibility.

Since 2021, I have been working in the nonprofit sector in New York City, focusing on expanding access to essential health and social services for underserved communities. Through my lived experience, trauma-informed training and professional skills, I create content that centers care, dignity, and connection.



## CORE VALUES



EMPATHETIC



INCLUSIVE



AUTHENTIC



INNOVATIVE



PATIENT-CENTERED

## SKILLS

- Digital marketing
- Social media strategy
- Copywriting
- Graphic design
- Email newsletters
- Content calendars
- Branding & creative direction
- CMS Management



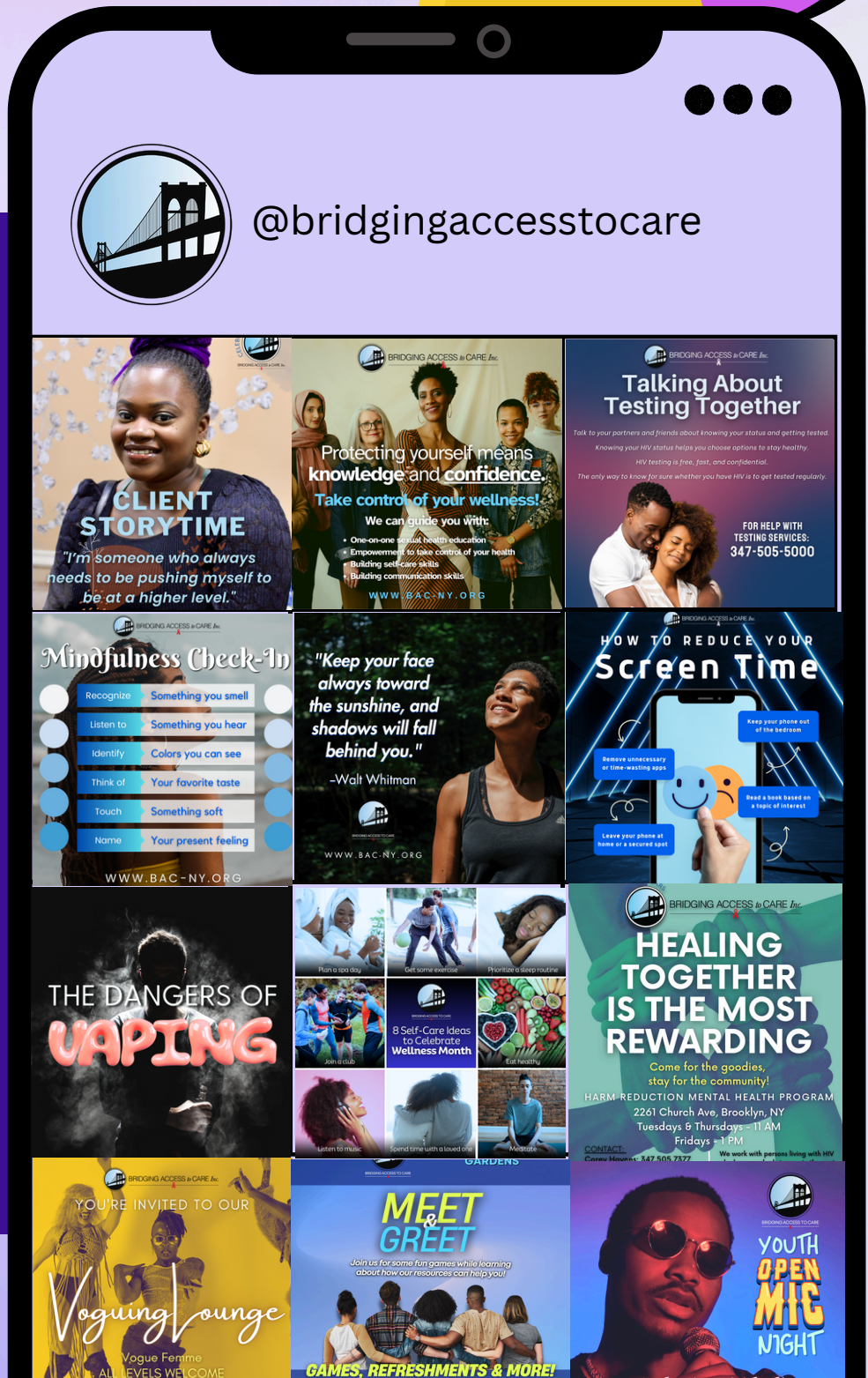
# SOCIAL MEDIA MARKETING

## Social Media Management for Bridging Access to Care

- Created original content curated for Instagram and Facebook
- Promoted over 20 programs and services to diverse audiences
- Managed all social media contract deliverables for agency grants
- Refreshed branding through person-centered visuals and language

**30K+**

accounts reached on Instagram since 2023



# COMMUNITY-DRIVEN BRANDING

**BRIDGING ACCESS to CARE Inc.**

## MENTAL HEALTH CLINIC

**NOW ACCEPTING NEW CLIENTS!**

We work with Adults, Adolescents, and Children ages 6+

**WE OFFER:**

- Psychiatric Evaluations
- Health assessments
- Trauma screenings
- Telehealth Services
- Individual Counseling
- Group Counseling
- Dual Diagnosis Treatment
- Medication Management

**CONTACT:** mhreferrals@bac-nv.org | 347-505-5100 | 347-505-5125

**LOCATED AT:** 390 Berry St., 3rd Floor and 2261 Church Ave., 1st Floor | WWW.BAC-NY.ORG

**BRIDGING ACCESS to CARE Inc.**

## FIRST STEPS

**A SUPPORTIVE SPACE FOR SUBSTANCE USERS**

We work with individuals looking to start managing their substance use using a trauma-informed and harm reduction approach.

**WE ACCEPT ALL MAJOR INSURANCE**  
NOW ACCEPTING WALK-INS

**WE OFFER:**

- Individual Counseling
- Support Groups
- Social Services
- Medication Management
- Supportive Housing Referrals/Resources

**LOCATED AT:** 2261 Church Ave Brooklyn, NY 11226

**CONTACT:** Tamele Goffin | 347-519-0120 | tgoffin@bac-nv.org | WWW.BAC-NY.ORG

## Flyers

**BRIDGING ACCESS to CARE Inc.**

## BE A VOICE FOR YOUR COMMUNITY

Do you want to be a voice for young adults in your community? Are you passionate about helping others? We want to hear from you!

**JOIN OUR ADVISORY BOARD!**  
HELP YOUR COMMUNITY ACCESS ESSENTIAL SERVICES PARTICIPATE AND BUILD YOUR RESUME!

PHONE NUMBER | EMAIL | WEBSITE

**BRIDGING ACCESS to CARE Inc.**

## HOUSING IS YOUR RIGHT

LET US GIVE YOU ACCESS

**ARE YOU SEEKING HOUSING ASSISTANCE?**  
OUR GBH PROGRAM PROVIDES ESSENTIAL RESOURCES AND SERVICES TO HELP INDIVIDUALS WHO USE SUBSTANCES AND ARE IN NEED OF HOUSING ASSISTANCE.

**SERVICES INCLUDE:**

- SUBSTANCE USE TREATMENT WITH A HARM REDUCTION APPROACH
- ASSISTANCE IN HOUSING NEEDS
- MENTAL HEALTH & SUBSTANCE USE SCREENING

**ELIGIBILITY:**

- INDIVIDUALS LOOKING FOR HOUSING SUPPORT OR ASSISTANCE
- INDIVIDUALS WHO ENGAGE IN SUBSTANCE USE

**LOCATED AT:** 2261 CHURCH AVE BROOKLYN, NY 11226

BETTY FOURNIER | bfournier@bac-nv.org | SHAQUOYA BENNETT | sbennett@bac-nv.org

## Program Materials

**BRIDGING ACCESS to CARE Inc.**

## FIRST STEPS

**A SPACE FOR GROWTH**  
NOW ACCEPTING WALK-INS!

2261 Church Ave Brooklyn, NY 11226

WWW.BAC-NY.ORG

**What We Can Do for YOU**

First Steps is an OASAS-licensed outpatient clinic that treats substance use disorders and co-occurring mental health and substance use disorders. Through education, harm reduction, counseling (individual and group), and medication-assisted treatment, we provide person-centered and trauma-informed care to our patients to support their path to recovery and success.

We accept all major insurance plans. If you do not have any coverage, our team will work with you to identify the most appropriate plan for them and help them enroll.

**ELIGIBILITY**

- Must be 18+
- Have used any substance within the past six months

**BENEFITS:**

- Medication-assisted treatment
- Apply to our GBH Housing Program
- Individual counseling
- Support groups
- Insurance coverage
- Medication management
- Linkage to Care

## Brochures

**BRIDGING ACCESS to CARE Inc.**

**AT FLATBUSH GARDENS**

**Fresh Produce Boxes Giveaway**  
Ages 55 years old and above  
First-come, first-served  
Bring a shopping cart if unable to carry at least 10 pounds of food

**Sound Bath Healing**  
Find spirit with relaxing sound to recenter your energy  
M - 4 PM

**FREE WELLNESS EVENT**  
1ST SATURDAY OF EVERY MONTH  
NEXT EVENT: JUNE 7, 2025  
Chair Massage: 11 am - 1 pm  
Yoga: 1 pm - 3 pm (please bring your own mat)

**FLATBUSH GARDENS ZUMBA DANCE WORKSHOP**  
IS NOW AT FLATBUSH GARDENS  
ZUMBA DANCE INSTRUCTOR!  
11 AM - 1 PM

**LOCATION:** Flatbush Gardens Community Center 1604 Brooklyn Avenue Brooklyn, NY 11210  
1st floor on Foster Avenue

WWW.BAC-NY.ORG

**OUR LOCATIONS**

**MAIN OFFICE**  
2261 Church Ave, 2nd Floor Brooklyn, NY 347-505-5000

**FLATBUSH GARDENS**  
3501 Foster Ave Brooklyn, NY 929-201-5512

**MENTAL HEALTH CLINIC**  
390 Berry Street, 3rd Floor Brooklyn, NY 347-505-5120

**SUBSTANCE USE CLINIC**  
2261 Church Ave Brooklyn, NY 347-505-5119

**HEALING THROUGH COMMUNITY WELLNESS**

Providing compassionate, trauma-informed care through our mental health services, substance use clinic, housing providers, care management and prevention education teams

**SPONSORSHIP & PARTNERSHIP**  
DEVELOPMENT@BAC-NY.ORG

**DONATE TO US**

**JOB OPPORTUNITIES**  
WWW.BAC-NY.ORG/CAREERS

CALL: 347-505-5000  
WWW.BAC-NY.ORG

# INCLUSIVE CONTENT CREATION

Since working in the non-profit sector, I have sharpened my content creation to reach a wider range of different audiences. My content has engaged underserved communities throughout New York City, including youth, individuals living with HIV/AIDS, LGBTQIA+ community, as well as individuals facing housing and substance use challenges.

**Break Free From Stress**

Discover the power of wellness to manage stress, boost your energy, and improve your well-being!

- Manage stress and anxiety with simple techniques
- Improve sleep, mood and energy
- Build healthy habits that maintain your self-care
- Access resources that can boost your wellness

FOOD TO BE SERVED (FOLLOWING PRESENTATION) Free Food (Refreshments) Free & Confidential (HIV/Hepatitis C) Testing

4TH TUESDAYS OF THE MONTH  
March 26 | April 22 | May 27 | June 26  
5:30 PM - 6:30 PM

Berry Street Houses, Brooklyn, NY  
WWW.BAC-NY.ORG

**MOVIE NIGHT FOR YOUNG ADULTS**

Join us for weekly movie nights to celebrate Pride all month long!

**SCREENING SCHEDULE:**

- June 6, 2024  
*To Wong Foo, Thanks For Everything! Julie Newmar*
- June 14, 2024  
*Watermelon Woman*
- June 20, 2024  
*Moonlight*
- 5:30 PM - 8:00 PM

FOOD AND REFRESHMENTS WILL BE PROVIDED

FLATBUSH GARDENS COMMUNITY CENTER  
1404 BROOKLYN AVENUE  
BROOKLYN, NY 11210

**Health Homes**  
HELPING YOU REACH YOUR BEST YOU

Our Health Homes program coordinates medical, mental health and substance use treatment services to clients.

**OUR SERVICES:**

- Connecting to healthcare providers
- Help with supportive housing
- Connecting to healthcare providers
- Social services (food, benefits, transportation, etc.)
- Health management/medication assistance

**CONTACT: HECTOR PAULINO**  
347-505-5185  
hector@bridgingaccess-to-care.org

**FOCUS GROUP**

**BRING YOUR VOICE LEAVE YOUR MARK**

Give your feedback and let us know how we can best serve the community!

**Wednesday, June 28**  
12:00 PM

2261 Church Ave (2nd Floor)  
Brooklyn, NY 11226

RSVP: kmurray@bac-ny.org | (347) 505-5177

**WELLNESS**  
With Gaelle

Bilingual Nurse Practitioner (English & Haitian Creole)

June 2 June 16  
June 9 June 23  
June 30

4 PM - 6 PM

Learn about how stress, anxiety, and depression affect your physical health, and ways to manage them

BAC Office @ Flatbush Gardens  
3301 Foster Ave, Lower Level  
Brooklyn, NY

Thank you to Rose M Badgley Charitable Trust for their contribution

**HELPING YOU GET BACK TO SCHOOL AS YOUR BEST SELF**

Saturday, Sept. 2

10 AM - 2 PM

2261 Church Ave  
Brooklyn, NY 11226

PLEASE BRING YOUR CHILDREN!

**FREE BACKPACKS BLOOD PRESSURE READINGS**

WWW.BAC-NY.ORG

**Save the Date**

**JOIN US FOR BREAKFAST!**

JUNE 4 09:00 AM TO 11:00 AM

Celebrate the 1-year anniversary of the opening of our Berry Street clinic!

**RSVP TO:** Development@bac-ny.org  
**LOCATED AT:** 390 Berry St, 3rd Floor Brooklyn, NY

**FOR MORE INFORMATION:** WWW.BAC-NY.ORG

**HOW CAN WE PREVENT YOUTH GAMBLING?**

Encourage positive social activities.

Be a role model.

Talk about it before it's a problem.

Want to refer a friend? We conduct gambling assessments to help individuals who struggle with problem gambling.

**CONTACT US:** 347-505-5119

**HIV/AIDS AWARENESS MONTH**

JOIN US IN SOLIDARITY OF

DECEMBER 4, 2024  
4 PM - 7 PM

Flatbush Gardens  
3301 Foster Ave  
Brooklyn, NY

You can receive HIV/STI/Hep C testing Information on PrEP FREE coffee and munchkin donuts for getting tested!

Look for our truck!

**YOU CAN SAVE A LIFE**

**NARCAN TRAINING**

Learn to identify and prevent overdoses using the NARCAN nasal spray

OCTOBER 24 OR NOVEMBER 2  
11 AM - 12 PM

PRESENTED BY RAYMOND MERRILL (SOCIAL SUPPORT SERVICES) VIA ZOOM

**HOUSING IS YOUR RIGHT**  
LET US GIVE YOU ACCESS

ARE YOU SEEKING HOUSING ASSISTANCE? OUR GSH PROGRAM PROVIDES ESSENTIAL RESOURCES AND SERVICES TO HELP INDIVIDUALS WHO USE SUBSTANCES AND ARE IN NEED OF HOUSING ASSISTANCE.

**SERVICES INCLUDE:**

- SUBSTANCE USE TREATMENT WITH A HARM REDUCTION APPROACH
- ASSISTANCE IN HOUSING NEEDS
- MENTAL HEALTH & SUBSTANCE USE SCREENING

**ELIGIBILITY:**

- INDIVIDUALS LOOKING FOR HOUSING SUPPORT OR ASSISTANCE
- INDIVIDUALS WHO ENGAGE IN SUBSTANCE USE

**CONTACT:** BETTY FOURNIER bfournier@bac-ny.org | 2201 CHURCH AVE BROOKLYN, NY 11226 | SHAQUOYA BENNETT sbennett@bac-ny.org

**WELLNESS WORKSHOPS**

BRING THE BEST OUT OF YOUR MIDDLE SCHOOL STUDENTS

We help NYC students make healthy choices and lead fulfilling lives with evidence-based prevention.

**TOO GOOD FOR DRUGS** 10 sessions

- Address risk factors
- Build confidence
- Set reachable goals
- Make responsible choices
- Identify peer pressure
- Effective communication
- Navigating emotions

**TOO GOOD FOR VIOLENCE** 9 sessions

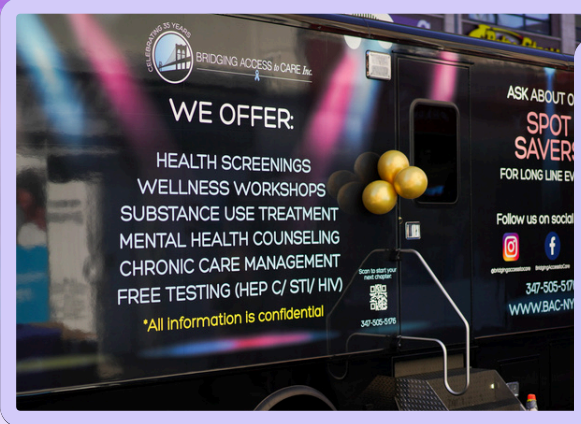
- Managing and navigating emotions
- Effective communication
- Conflict resolution skills
- Anger management
- Respect for self and others
- Identifying bullying

**CONTACT:** prevention@csugbac-ny.org

WWW.BAC-NY.ORG



# MOBILE UNIT DESIGN



I designed the wrap for a 17-foot mobile medical unit that provides free screenings and testing services throughout Brooklyn.

**Goal:** Create a design that will help boost brand visibility and community trust in underserved neighborhoods

**Strategy:**

- Incorporated eye-catching colors and visuals
- Applied inclusive imagery and language that demonstrates cultural resonance
- Created new community-centered tagline
- Highlighted specific services for better engagement



Ribbon-cutting ceremony  
November 18, 2023



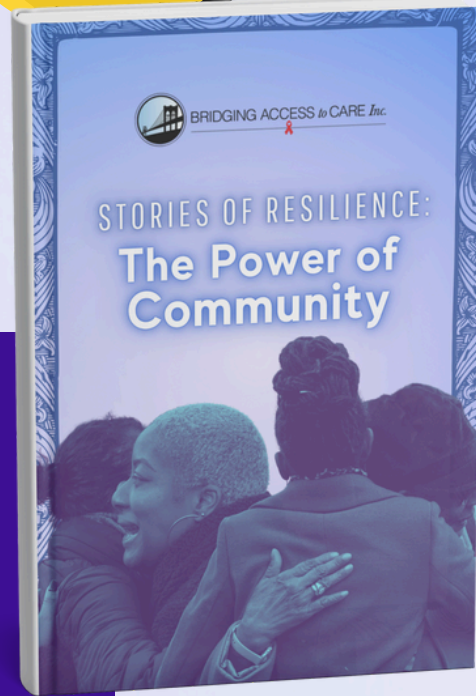
Me in front of my design!



It's even been covered on News 12!

# CASE STUDY: STORIES OF RESILIENCE

FUNDRAISING EVENT  
MAY 2023



In addition to coordinating the event, I designed the branding materials used for BAC's *Stories of Resilience: The Power of Community* fundraising event. Following a powerful film screening and panel discussion on the impact of substance use, BAC surpassed their fundraising goal, earning over \$20,000 in donations in one evening.



## Program

Bridging Access to Care is hosting an exclusive wellness experience for the community on May 18, 2023, at the Center for Fiction in Brooklyn, New York.

Through screening the film *Tipping the Pain Scale*, BAC aims to engage its partners and supporters to grow their awareness and understanding of recovery from substance misuse and the need to improve community well-being through a wellness-oriented approach.

- 5:00 PM - Networking
- 5:30 PM - Film Screening (Snippets)
- 6:10 PM - Panel Discussion
- 7:00-8:00 PM - Wellness Reception

**There is an addiction crisis in New York City that is steadily increasing each year.**

2021 saw 2,700 fatal overdoses through all 5 boroughs, while there were 3,000 overdose deaths throughout 2022.

<p><b>OPIOID OVERDOSE DEATHS INCREASED BY 14%</b></p> <p>DURING 2021 IN NEW YORK STATE.</p>	<p><b>THERE WERE 4,200 TOTAL DEATHS IN NEW YORK CITY.</b></p> <p>APPROXIMATELY 25% OF THESE DEATHS CAME FROM BROOKLYN.</p>
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## Our Impact

- Our First Steps program** is an OASAS-licensed outpatient substance use treatment program at 2299 Church Ave. Additionally, our opioid and cannabis addiction are common diagnosis of patients in this program. If a patient requires care, we provide fast-track through counseling, telehealth services, medication management, group therapy and dual diagnosis.
- BAC operates 280 supportive housing units across the city to provide formerly homeless individuals with more stable chronic medical conditions, a stable environment to focus on their health and wellbeing. Common conditions among our clients include serious mental illness, a history of substance use, HIV/AIDS, diabetes, and hypertension. We also serve formerly homeless single young patients with chronic health conditions.
- Our outreach and prevention teams deliver free and confidential testing for HIV, STIs and hepatitis C, as well as evidence-based interventions to close to 3,000 individuals each year. Clients who receive a positive diagnosis will be connected to a wide range of programs. Diagnosis will be conducted by a wide range of programs. Diagnosis will be conducted by a wide range of programs. BAC also provides the ability to stay drug-free to middle schoolers throughout the city.
- Our Mental Health Clinic, located in Williamsburg, supports hundreds of individuals who are dealing with mental health issues. Our behavioral health team provides clients with individual counseling, telehealth appointments, support groups and medication management services for those who are experiencing mental health issues.
- Our Health Hubs program has reached over 300 clients with severe mental illness, substance use, co-occurring essential resources to manage their health conditions. Our Care Management team helps reduce 90% of hospital admissions/emergencies from services.

# CASE STUDY: MONKEYPOX (MPOX) AWARENESS 2022-2024

**MPOX Prevention**

**WHAT TO DO IF YOU'VE BEEN EXPOSED TO MPOX**

- Stay away from other people and avoid sharing things you have used or touched until you have been seen by a healthcare provider.
- Before you are seen by a healthcare provider, cover all parts of the rash with clothing, gloves, or bandages, wear a mask and let them know you may have mpox.
- Do not touch or scratch the rash. This can spread the rash to other parts of your body, increase the chance of spreading the virus to others, and possibly cause open lesions to become infected by bacteria.

The safest way to protect yourself from mpox is to get vaccinated.  
Contact us to book your appointment!  
CAL US - 347.509.8176  
DM US - @bridgingaccess2care

**A Stigma-Free ME**

**PROTECT YOURSELF AND OTHERS FROM THE SPREAD OF MONKEYPOX**

**HOW DO I BECOME FULLY VACCINATED?**

The JYNNEOS vaccine is approved for the prevention of smallpox and monkeypox. It is the primary vaccine being used during this outbreak in the U.S.

Individuals need to typically receive 2 doses of the vaccine to be considered fully vaccinated.

FOR MORE INFORMATION:  
CALL US - 347.509.8176  
DM US - @bridgingaccess2care

**TO CHANGE THE WORLD, IT STARTS WITH OURSELVES**

**MONKEYPOX PREVENTION TIPS TO FOLLOW:**

- Wash your hands frequently with soap and water.
- Avoid contact with people who may be infected with the virus.
- Practice safe sex: use condoms and talk with your partner.
- Thoroughly cook all foods that contain animal meat or parts.

**BOOK YOUR VACCINE WITH US TODAY!**

FOR MORE INFORMATION:  
CALL US - 347.509.8176  
DM US - @bridgingaccess2care

**TO CHANGE THE WORLD, IT STARTS WITH OURSELVES**

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- Thoroughly cook all foods that contain animal meat or parts.

**BOOK YOUR VACCINE WITH US TODAY!**

FOR MORE INFORMATION:  
CALL US - 347.509.8176  
DM US - @bridgingaccess2care

Flyers designed by me distributed to community

**IMPORTANT FACTS ABOUT MONKEYPOX**

**IT IS NOT AN STI**  
Despite what the media may be portraying about it, Monkeypox (MPV) is not an STI and it is not only spread through sexual contact.

**IT CAN TRANSMIT TO ANYONE**  
Monkeypox does not only impact the LGBTQ+ community. It can be transmitted by anyone to another individual, including children, through direct contact with the infectious rash, scabs, or body fluids or prolonged in-person contact like kissing.

**IT CAN CAUSE PAINFUL SYMPTOMS**  
Monkeypox causes lesions to form on the skin, which can be very painful for those infected and last approximately 2-4 weeks. Other symptoms include a fever, a widespread rash and swollen lymph nodes.

**THERE IS A VACCINE**  
NYC is currently doing a large rollout of the JYNNEOSTM vaccine to help prevent the spread, however, it is difficult to access at the present moment. BAC is supporting NYCDOHMH to get as many clients vaccinated as possible.  
WWW.BAC-NY.ORG

**PROTECT YOURSELF FROM MONKEYPOX**

**FACTS FOR PERSONS LIVING WITH HIV**

- Individuals are at an increased risk of severe cases of monkeypox
- The monkeypox vaccine is safe for individuals living with HIV
- Individuals may be more likely to have genital lesions and a confluent rash

Talk to your provider about a treatment plan in case of exposure or infection  
WWW.BAC-NY.ORG

**DONDE SE PUEDE CONSEGUIR LA VACUNA CONTRA LA VIRUELA DEL SIMIO?**

**CENTROS DE VACUNAS DE BROOKLYN**

- The Jefferson Clinic  
1300 Flushing Ave, Brooklyn, NY 11237
- The Livonia Clinic  
606 Livonia Ave, Brooklyn, NY 11207
- NYC Health + Hospitals/Kings County  
689 New York Ave, 11205

FOR MORE INFORMATION:  
CALL US - 347.509.8176  
DM US - @bridgingaccess2care

**TESTING FOR MONKEYPOX**

It is possible to get tested for monkeypox, however, it is only recommended for those who have a rash that is consistent with monkeypox.

**WHERE CAN PEOPLE GET TESTED?**  
At this time, only a healthcare provider is able to order a monkeypox test. If you have a rash that is consistent with monkeypox, contact your healthcare provider in order to get a test.

**WHAT HAPPENS DURING A MONKEYPOX TEST?**  
The healthcare provider will swab (lightly touch) a lesion of your rash. They may swab from multiple lesions and it may cause some discomfort.

**ARE HOME TESTS AVAILABLE?**  
No. At this time, individuals can only be tested through a healthcare provider at their designated office.

**HOW FAST DO RESULTS COME IN?**  
Results from monkeypox tests are usually available within a few days after being tested in a lab.

FOR MORE INFORMATION:  
CALL US - 347.509.8176  
DM US - @bridgingaccess2care

Social media PSAs Designed by me

**MONKEYPOX FACT**

Reinfection of monkeypox individuals is still being researched and has not been confirmed by the CDC.

According to the CDC, research on the length and difficulty of post-recovery from monkeypox is still ongoing. Vaccination is the best way to prevent monkeypox.

**MONKEYPOX FACT**

Monkeypox is less contagious than smallpox and causes less severe illness.

According to WHO, the clinical presentation of monkeypox resembles that of smallpox, a related orthopoxvirus infection which was declared eradicated worldwide in 1980.

**MONKEYPOX FACT**

Monkeypox symptoms usually appear within 3 weeks of exposure to the virus.

According to the CDC, if you have flu-like symptoms, they develop a rash 1-3 days later.

**MONKEYPOX FACT**

Monkeypox spreads through close, physical contact between two individuals.

This includes:

- Direct contact with Monkeypox sores or rashes
- Respiratory droplets or oral fluids from someone with Monkeypox, especially following long period of close contact

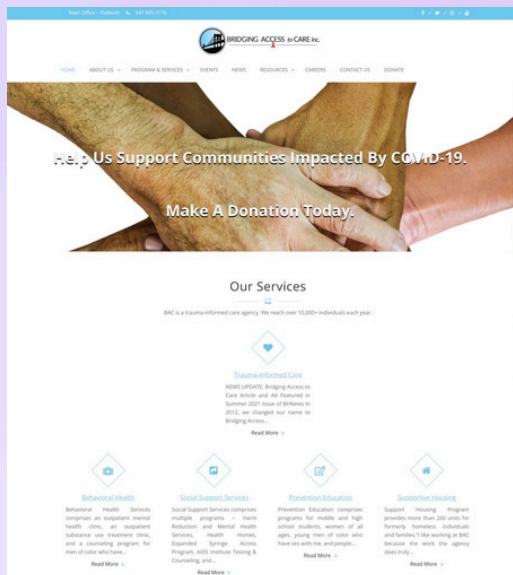
I worked on 2 grants from the AIDS Institute and NYC DOH to help raise awareness around MPox and get more individuals vaccinated. My materials were shared via social media, as well as distributed via outreach in the community.

**AI Monkeypox Grant:**  
Oct. 1, 2022 – Sept. 30, 2023  
2,229 impressions

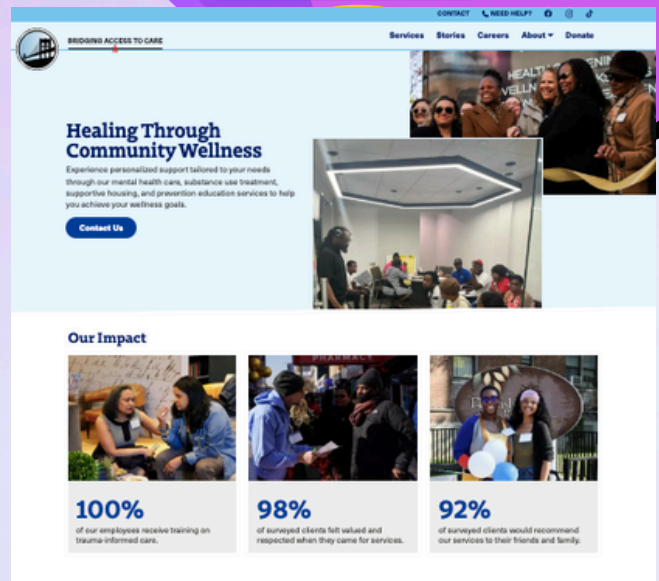
**NYC DOH Grant:**  
August 1, 2022 – Dec. 21, 2022  
2,074 accounts reached

# WEBSITE REFRESH

**BEFORE**



**AFTER**



**BEFORE**

*"BAC is a trauma-informed care agency. We reach over 10,000+ individuals each year."*

*"Our Mental Health services are designed to support individuals living with a mental illness, substance use disorder or a chronic illness."*

*"Clients who join our mental health programs will have access to our mental health clinic, an outpatient substance use treatment clinic, as well as other essential wellness services. We work with individuals from ages 6 years old and up to create person-centered treatment plans that will let them take the lead on their recovery journey."*

**AFTER**

*"Experience personalized support tailored to your needs through our mental health care, substance use treatment, supportive housing and prevention education services to help you achieve your wellness goals."*

*"You'll experience personalized care that supports you in navigating mental health challenges, empowering you to feel more balanced, resilient and in control of your journey."*

*"If you are seeking support for your mental health challenges, you can walk through our doors regardless of making an appointment or not. Individuals as young as 6 years old can work with our therapists and care staff on person-centered treatment plans that will let them take the lead on their journey."*

**Increased traffic by 8.8%**

# COLLABORATING TO CONNECT

## MY SPECIALTIES

### BRANDING & VISUAL SUPPORT

- Graphic Templates
- Event Flyers or Social Media Graphics
- Training/Presentation Decks
- Brand Messaging Guide

### COPYWRITING & CONTENT

- Website Copy Refresh
- SEO Blog Posts
- Monthly Email Newsletter
- Instagram Captions + Hashtags

### STRATEGY & PROJECT SUPPORT

- Marketing Strategy Sessions
- 3-Month Campaign Plans
- Launch Support (programs, services, rebrands)
- Wellness Event or Product Promo Strategy

**LET'S WORK TOGETHER TO MAKE A MARK!**



**CONNECT WITH ME:**

[LindseyIndiaTV@gmail.com](mailto:LindseyIndiaTV@gmail.com)

 [lindseyindiapaul](#)

 [LindseyIndia](#)

[FULL PORTFOLIO](#)

[MY WEBSITE](#)